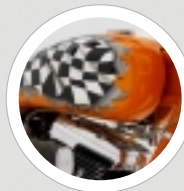


Live to Ride



ribs don't dent, they break



protect your body
like you would your bike

Live to Ride



a slipped disk can stop you from riding

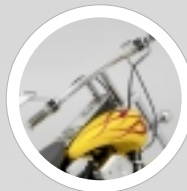


protect your body
like you would your bike

Live to Ride



handlebars may bend but arms break



protect your body
like you would your bike

Live to Ride



legs aren't made of steel

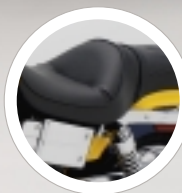


protect your body
like you would your bike

Live to Ride



saddle sores are better than bed sores



protect your body

like you would your bike

Live to Ride



pack your bags for a fun trip –
not one to the hospital



protect your body
like you would your bike

Live to Ride



wheels are like feet – they work better in pairs



protect your body
like you would your bike



Live to Ride

it's hard to breathe with a crushed lung

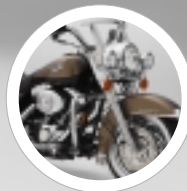


protect your body
like you would your bike

Live to Ride



road rash affects skin as well as paint

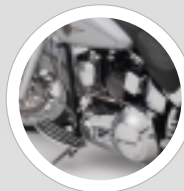


protect your body
like you would your bike

Live to Ride



stripped spline/broken spine –
either way you can't ride



protect your body
like you would your bike

Live to Ride



mirrors can be replaced but eyes can't



protect your body
like you would your bike

Live to Ride



it takes more than a wrench to fix a cracked skull



protect your body
like you would your bike